



GOVERNMENT OF KERALA

Abstract

Animal Husbandry Department- A-HELP (Accredited Agent for Health and Extension of Livestock Production) - Fixing service charges levied by A-HELP for the services rendered by them to the livestock farmers in the animal husbandry sector of State of Kerala in accordance with Guidelines of GoI- Orders issued-Sanction accorded.

ANIMAL HUSBANDRY (G) DEPARTMENT

G.O.(Rt)No.522/2024/AHD

Thiruvananthapuram, 20-09-2024

- D.O No.:Z-12016/5/2021-CE and P dated 03.08.2023 from
- Ref 1 Additional Secretary, Government of India, Ministry of Fisheries, Animal Husbandry and Dairying
- 2 Letter No.AHD/6085/2023-C3 dated 16.03.2024 from Director, Animal Husbandry Department.
- 3 Minutes of Meeting of State Coordination and Synergy Committee held on 04.04.2024.
- 4 Letter No.AHD/6085/2023-C3 dated 24.05.2024 from Director, Animal Husbandry Department.

ORDER

As per the letter read as 1st paper above, the Government of India has informed the State Government that an MoU has been signed by Department of Animal Husbandry and Dairying with Deendayal Antyodaya Yojana- National Rural Livelihood Mission (DAY-NRLM) and Ministry of Rural Development for leveraging the SHG platform for rural economic growth. Various activities under the areas of cooperation as per the said MoU will be implemented at field level through the novel initiative named "A-HELP".

2) The A-HELP is a community cadre development programme based on the convergence between Department of Animal Husbandry and Dairying and National Rural Livelihood Mission where the selected members of Self help groups will act as Livestock Resource Persons and will be utilized for activities like vaccination support, de-worming, Bharat Pashudhan, e-samrudha data entry, village level surveys, Livestock census enumeration works. In Kerala, the A-HELPS are selected from Pashusakhis trained by Kudumbashree.

As per the Guidelines of Government of India, A-HELPS are eligible to levy service charges from the livestock farmers for the services rendered by them. As per the letter read as 2nd paper above, the Director, Animal Husbandry Department, submitted a proposal to fix the service charges for the various services rendered by A-HELP which was considered by the State Coordination and Synergy Committee (SCSC) held on 04.04.2024 and recommended the admissible rates, as per the minutes read as 3rd paper above. As per the letter read as 4th paper above, the Director, Animal Husbandry Department, has submitted the revised proposal with the rates recommended by SCSC for approval.

Government have examined the matter in detail and are pleased to accord sanction to the service charges recommended by the SCSC for the services rendered by A-HELPS to the Livestock farmers in the animal husbandry sector of State of Kerala as annexed to this order.

(By order of the Governor)
SHIBU A T
ADDITIONAL SECRETARY

To:

The Secretary, Local Self Government Department
The Director, Animal Husbandry Department, Thiruvananthapuram
The Executive Director, Kudumbasree, Thiruvananthapuram
The Registrar, Kerala State Veterinary Council, Peroorkada, Thiruvananthapuram
The Managing director, KLDB, Pattom, Thiruvananthapuram
The General Manager, National Dairy Development Board, Milma Bhavan, Pattom P O, Thiruvananthapuram
Principal Training Officer, LMTC, Kudappanakkunnu (Nodal Officer, A-HELP)
Dr. P.S Sreekumar, District Animal Husbandry Officer, Training Programme State Coordinator, A-HELP
Finance (Agri-B) Department, vide E 2816417 Agri-B1/261/2024- FIN dated 29.08.2024
The Principal Accountant General(Audit) Kerala, Thiruvananthapuram
The Accountant General(Audit) Kerala, Thiruvananthapuram
The Treasury Director, Thiruvananthapuram
The Information officer (Web/New media)
Stock file (G1/166/2023-AH)/Office copy

Forwarded /By order
Signed by
Resmi R S
Date: 20-09-2024 16:36:50

Section Officer

	A-HELP Duties and Functions	Rate in Rupees		Fund Source	Remarks
1	Vaccination Programme				
	Vaccination of Poultry. Vaccination to be done in a fixed day of a week. Pre arrangements to be made for vaccinating the birds at the farmers premises. The A-HELP will arrange the vaccine and other logistics well in advance from the concerned Veterinary Institutions along with cold chain (vaccine carrier).	₹2.00	Per bird	Farmer	As per the guidelines of the ASCAD Poultry vaccination Scheme.
	Livestock Vaccination. Support role in the vaccination campaign of NADCP Vaccination	₹10,000.00	Max for 21 days vaccination campaign on pro rata basis.	State Plan Fund/ Project Fund / Corpus fund interest.	As per the guidelines of the NADCP vaccination- State Plan Fund/ Project Fund / Corpus fund interest.
	Cattle/Buffalo-Tagging and Data entry	₹3.50	Tagging and Data entry per animal	GOI NADCP	As per NADCP guidelines of GOI
	Goat-Tagging and Data entry		Tagging and Data entry per animal	GOI CADCP	As per PPR-EP Vaccination guidelines Rs2/- is given for Vaccination and Data Uploading
	Pig-Tagging and Data entry		Tagging and Data entry per animal	GOI CADCP	As per CSF-CP Vaccination guidelines Rs2/- is given for Vaccination and Data Uploading
2	Livestock Census, Survey Activities				
	Quinquennial Livestock Census- A-HELP can act as enumerators for data collection from farmers household for the Census	₹6.50	Urban (Per household)	GOI	As per GOI guidelines
		₹7.50	Rural (Per household)	GOI	As per GOI guidelines
3	Insurance Facilitating for Insuring the animals				
	NLM	As fixed by GOI in NLM	Per animal insured	GOI	New Proposal- Can be incorporated in the schemes for insurance
	Gosamrudhi	As fixed by GOI in NLM- (GOK GO)	Per animal insured	GOK	New Proposal- Can be incorporated in the schemes for insurance

	A-HELP Duties and Functions	Rate in Rupees		Fund Source	Remarks
New Proposals with recommendation for Service Charge					
4	Kissan Credit Card				
	Facilitate the procedure in availing the benefit of KCC	₹50.00	per application	Farmer	New Proposal- (Rs.50/- is charged for preparation of application of loan, Submission to Bank, Follow up for getting the loan sanctioned. It includes the service charge, internet charge , transportation charges)
5	Ration Balancing				
	Ration Balancing- the A-HELP during their visits to the farmers house will assist the farmer to compute a balanced ration to each animal based on the feed components in use, unconventional feed ingredients if available to feed the animal in a cost effective way.	₹20.00	Per animal	Farmer	This is a scientific procedure and is undertaken for the first time. The procedure is done through E-Gopala application developed by NDDDB. Require Data and Smart Device.(Rs. 20/- may be charged to meet the transportation charges, for using internet , and for the service)
6	Calf Birth Registration				
	Calf Birth Registration- weight recording, deworming and IEC for Brucella Vaccination for Female Calves and enrollment of female calves for Brucella vaccination at 4 to 8 months of age	₹25.00	Per calf	Farmer	New Proposal- for scientific calf rearing Require Data and Smart Device.
7	Special Livestock Breeding Programme				
	SLBP- Calf birth Registration, Periodic body Weight recording of Calves, Scientific Calf Rearing, Data Entry etc	₹100.00	Per calf per visit (max 9 visits per calf in 1 year)	GOK- SLBP State Plan Fund	Subject to approval of the revamped SLBP proposal by GoK.

	A-HELP Duties and Functions	Rate in Rupees		Fund Source	Remarks
8	Breeding Alerts for Effective Breeding				
	Breeding Alerts for Effective Breeding- Communicate Notifications and Due dates to farmer aiming Calf a Year	Award for top 3 performers in the district (Criteria - number of animals tracked with calving interval <400 days in a calendar year). A minimum threshold of 25 animals should have had a calving interval of less than 400 days, to be eligible for consideration for the awards.		GOK- Plan Extension and Training	New Proposal- At the rate Rs 10000, Rs 8000, Rs 6000 for 1st, 2nd and 3rd respectively in each district.
9	Deworming- Test and Treat- Collect the specimen send to VPC/DVC				
	Calves	₹15.00	Per calf as service charge to A-HELP, cost of dewormer has to be met by farmer	Farmer	New Proposal- As a health package (collecting specimen, transporting to the lab,getting the report and suggesting appropriate dewormer to the animal based on the Veterinarian's advice.
	Goat- Farm	₹50.00	Per farm as service charge to A-HELP, cost of dewormer etc has to be met by farmer	Farmer	
	Cattle Farm	₹50.00	Per farm as service charge to A-HELP, cost of dewormer etc has to be met by farmer	Farmer	
10	Pet Shop Licensing				
	Facilitate the licensing procedure through SAWB Portal	₹200.00	Per Application	Farmer	New Proposal
11	Farm License and Renewal				
	Facilitate the licensing procedure	₹250.00	Per Application	Farmer	New Proposal
12	Pet Licensing-Facilitation (through LSGD Portal)				
	Facilitate the licensing procedure	₹100.00	Per Animal	Farmer	New Proposal
13	Part Time Data Entry Support				

	A-HELP Duties and Functions	Rate in Rupees		Fund Source	Remarks
	Part Time Data Entry Support in Veterinary Institutions	Daily Wages as decided by HMC	for the number of days engaged	HMC	New Proposal- Need based Service
14	Extension Activities				
	<p>Assisting in organizing awareness camps, distribution of pamphlets, brochures, leaflets etc to farmers on scientific health care awareness, clean milk production, antimicrobial resistance, zoonotic diseases, sanitation practices</p> <p>Information on premium bull semen, sex sorted semen, semen of indigenous breeds etc.</p> <p>Steps should be taken to involve dairy Co-operative societies, Animal Welfare Organisations, Residents Associations in animal welfare activities.</p> <p>To create awareness among the farmers about the need for livestock insurance, its requirements, current schemes etc. and provide necessary assistance to insure the livestock.</p> <p>Coordination with Banks - A Help can be tasked with providing the information required for applying for loans to entrepreneurs and farmers and helping to prepare the application, making necessary interventions to obtain the loan, and checking the progress of the loan.</p> <p>Bring the activities of mobile veterinary service and night service to the farmers.</p> <p>Promotion of Kissan Credit Card Scheme and assistance in availing the benefit.</p>			—	New Proposal
15	Disease Reporting- Including Dog bites				
	A-HELP will report any Notifiable and Scheduled disease, dog bites to the concerned Veterinary Institution				New Proposal
16	Ethno Veterinary Medicine				
	Animal Health Care- Ethno Veterinary Medicines- IEC				New Proposal
17	LSGD Projects				
	Facilitate the application procedure for the beneficiaries.				New Proposal

Rationale for Service Charges

The charges includes Photocopy Charges, Scanning and Printing, DTP, Data charges, stationery Charges, Travel expenses, Service Charges etc.

AKSHAYA centers are charging similar charges for these types of services. They are collecting charges even for data entry of free services of various government portals.